



DADA
Downtown Art District Association
DADA Membership Benefits

Below is a list of benefits for different levels of DADA memberships. Check the membership application for more information on the different levels. If you have questions please let a DADA officer know your concerns so they may be addressed. Please note that as more opportunities arise members will be notified. **DADA is a nonprofit organization with 501c3** listing for tax deductible donations.

Please note that the term “**DADA footprint**” refers to businesses that are within the area of Trade Street and Liberty Street from Fifth Street through Seventh Street, and Sixth Street from Cherry to Liberty Street.

DADA members in the DADA footprint have individual listing on website. Please email this info and any questions about your listing to info@dadaws.org. Remember- we're all volunteers! Sending this info is *your part!* Listing should include:

- · Physical address
- · Three to five photos. *Photos will be included in the photo montage format on the pages. Please be sure you have permission to use them.*
- · Your business logo. Please note the format on the DADA site as monochromatic and your logo will be adjusted to keep within this format.
- · A 100 word description of your business.
- · Your website link
- · Your contact information (phone, email)
- · Hours open

DADA members that have businesses outside the footprint, or are supporting members may have a listing that includes their address, a descriptive sentence, and a link to their business website.

DADA members are included in DADA monthly arts e-newsletter.

- · DADA newsletter info should be sent to info@dadaws.org by the 15th of each month. *Occasionally there are special emails that go out for events and those dates will be emailed to you.*
- · Newsletter info should have your business and/or exhibit title, a 100 word description (*please keep this to 100 words or less. It will be returned for you to edit if it exceeds the 100 words*) of your event,
- contact info, physical location (if you are in the DADA footprint you can leave off Winston-Salem, NC),
- Hours you are open, if regular. If not regular, please note that, too.
- Website address (your website will be linked in the newsletter by clicking on photos, and listed at the end of your contact info.
- Photo 100 dpi, largest side 1 inch. Please, no headers. They don't fit well in the format.

Please keep to the 100 words or less--the long newsletters are not read as often or thoroughly and the details from your website can be linked to the newsletter.

If you would like to link your photo to another link other than yours, please include a note in your email.

- · DADA members receive first invites to DADA receptions, workshops and events.
- DADA members included in press for DADA
- · DADA members included in DADA projects, exhibits, grants (if you want to!)
- · DADA members get exclusive presence in DADA events (i.e. group advertisements, magazine and newspaper articles, etc.)

**DADA, PO Box 20037,
Winston-Salem, NC 27120**
info@dadaws.org
www.dadaws.org

